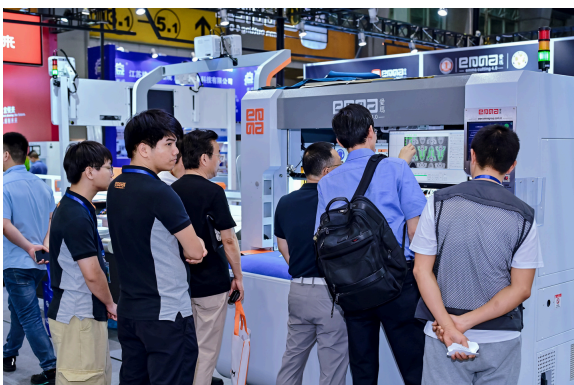
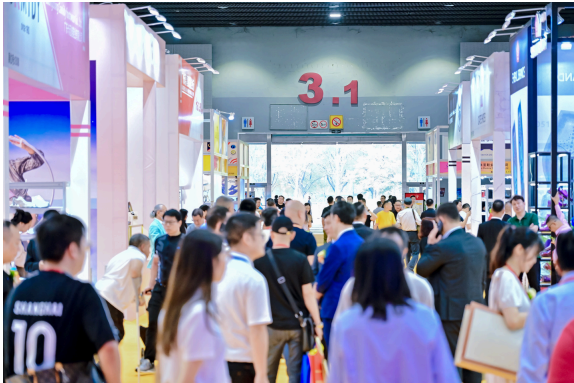




# **SHOES AND LEATHER - GUANGZHOU POST SHOW REPORT**

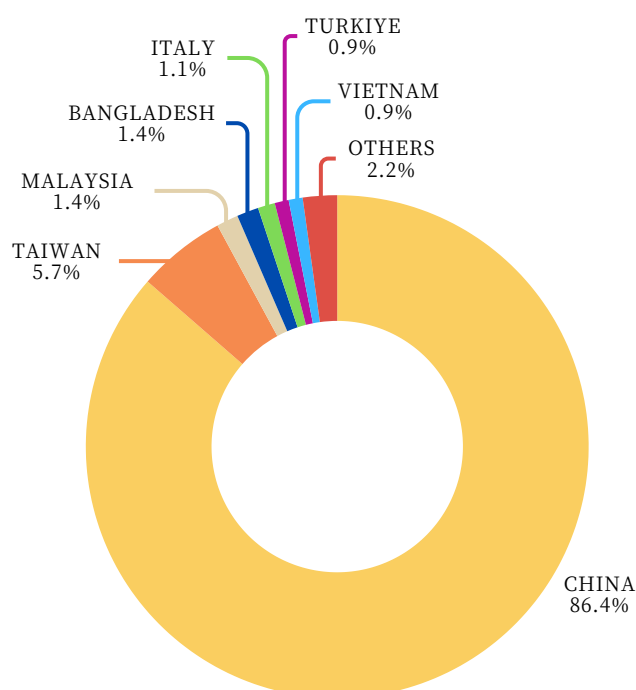
The 32nd International Exhibition on Shoes and Leather Industry - Guangzhou was successfully held on 29-31 May 2024 at the China Import and Export Fair Complex, Area A, providing visitors with a comprehensive overview of the market.



# Exhibitor Analysis

The 32nd Shoes & Leather Guangzhou exhibition brought together 468 exhibitors from 16 countries and regions, occupying a 25,000 square meter exhibition hall. The event served as a pivotal platform for the shoes-making machinery, leather machinery, leather, chemical, and shoe materials industries.

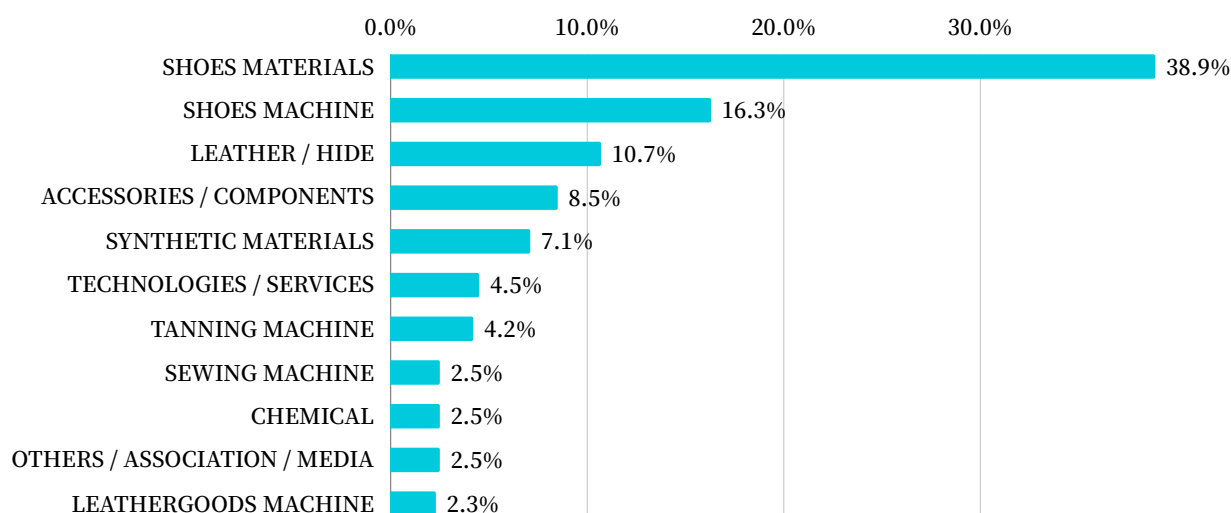
## BY COUNTRIES & REGIONS



### Note:

“Others” refers to Australia, Germany, Hong Kong, Korea, India, Pakistan, Thailand, United Kingdom, and Uzbekistan

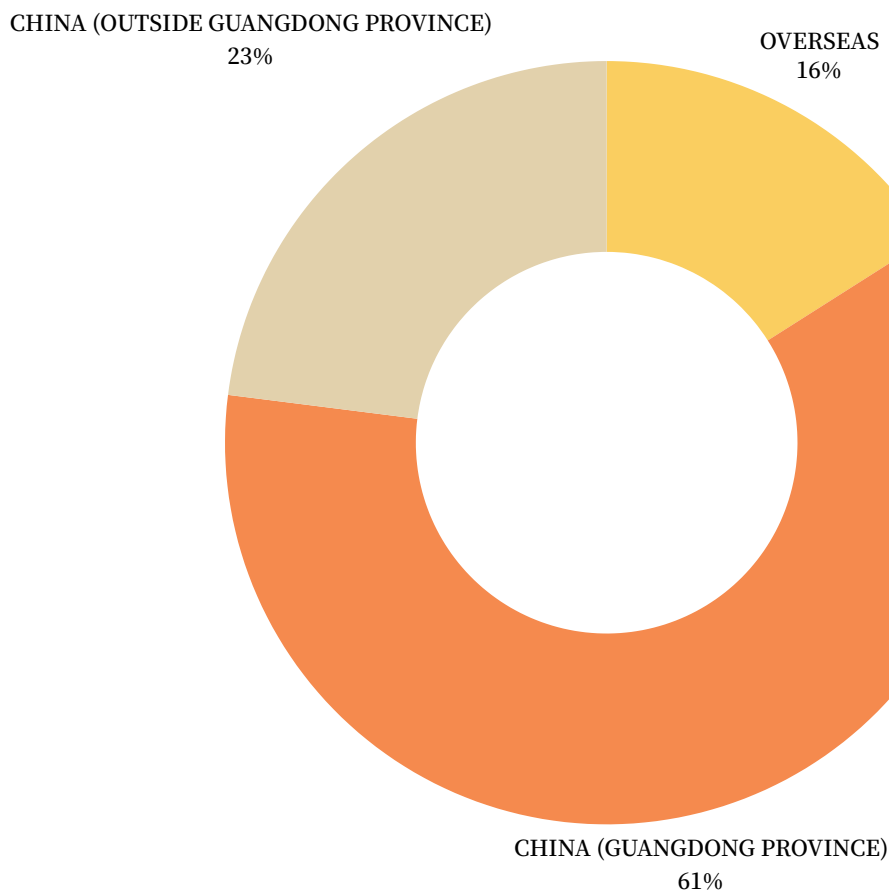
## BY EXHIBIT PROFILE



# VISITOR ANALYSIS

The Shoes & Leather Guangzhou exhibition attracted a total of 13,500 attendees from 48 countries and regions. The event featured separate exhibition halls for machinery and materials, presenting a diverse range of exhibits to cater to the comprehensive preferences of both exhibitors and visitors.

## BY COUNTRIES & REGIONS



### Overseas visitors from:

Argentina, Armenia, Australia, Bangladesh, Brazil, Cambodia, Egypt, France, Germany, Hong Kong, India, Indonesia, Iran, Italy, Japan, Kazakhstan, Kenya, South Korea, Malaysia, Mexico, Mongolia, Morocco, Nepal, Nigeria, Pakistan, Peru, Philippines, Portugal, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, Spain, Thailand, Taiwan, Turkey, the United Arab Emirates, the United States, Uzbekistan, and Vietnam.



# CONCURRENT EVENT

## International Footwear Design Competition (IFDC)

### PERSONAL

WINNER OF MALE FOOTWEAR  
LIGUM DULOM



WINNER OF CHILDREN FOOTWEAR  
RUN MONSTER RUN



WINNER OF SPORT FOOTWEAR  
SELKES - UNKNOWN



WINNER OF FEMALE  
BOOT FOOTWEAR  
JUANA



WINNER OF FEMALE  
TRENDY FOOTWEAR  
HOU



WINNER OF FEMALE  
LEISURE FOOTWEAR  
JUBUETREE NONSENSE LITERARY STYLE



### ENTERPRISE

WINNER OF MALE FOOTWEAR  
BEAUTIFUL CREATION



WINNER OF FEMALE FOOTWEAR  
FLOWER (SANDAL)



WINNER OF CHILDREN FOOTWEAR  
WANDER THE UNIVERSE



The 13th edition of the International Footwear Design Competition, organized by the Confederation of International Footwear Conference (CIFA), was sponsored and co-organized by Top Repute Co. Ltd. Since 2008, IFDC has been introducing multinational designers' concepts, while also offering opportunities for young designers to connect with manufacturers. The event also aimed to promote the importance of original product design, fine production skills, and quality to build unique branding. A total of 103 entries were received from 9 countries and regions, including Beijing, India, Indonesia, Malaysia, Philippines, Taiwan and Thailand. The winning designs were announced and awarded at the Opening Dinner Banquet, and then displayed throughout the exhibition. The juror committee consisted of 11 renowned professionals from the global footwear industry, including designers, trend experts, consultants, and association representatives.

List of Juror Committee :

(In No Particular Order)

Dr. Claudia Schulz (Germany)

Mr. Rui Sheng (China)

Mr. Bill Keith (Malaysia)

Mr. Eddy Widjanarko (Indonesia)

Ms. Siri-On Isarakula Na Ayuthaya (Thailand)

Mr. Rajendra K. Jalan (India)

Mr. Jianlin Han (China)

Ms. Vivien Hsieh (Taiwan)

Mr. Hoa Duong (Vietnam)

Ms. Unyx Sta. Ana (Philippines)

Mr. Kevin Yeung (Hong Kong)

# CONCURRENT EVENT

## SEMINARS

Industry experts and professionals were invited to deliver presentations on the latest technological advancements, as well as emerging trends in research and design within the shoes and leather sectors.



### Themes of Seminars:

- A Retrospect and Outlook on the Chinese Footwear Industry by Dr. Hua LU, Footwear Committee Director of China Leather Industry Association
- Tools to Help You Succeed in the Global Footwear Supply Chain by John Hooker, CEO of SATRA Technology Centre
- Global Market Expansion: Empowering Businesses in E-commerce Channel Development by Ms. Alice Wang, Senior Investment Manager of SHEIN
- Modeurop Colours Spring Summer 2025 by Dr. Claudia SCHULZ, Trend Expert from Modeurop
- Continuity of Shoes by Mr. MA Guangrui, General Manager of Guangzhou Sheyu Cultural Diffusion Co., Ltd



## DESIGN WALK

DESIGN WALK is a non-profit initiative sponsored by renowned shoe manufacturers, industry federations, and international footwear associations. The platform showcases fashionable footwear, leather goods, and accessories, with the aim of sharing new creative ideas and inspiration to positively influence the industry.



# THE 33RD INTERNATIONAL EXHIBITION ON SHOES AND LEATHER INDUSTRY - GUANGZHOU

Canton Fair Complex · Area D  
Hall 17.1 18.1 19.1 20.1

Metro Line 8 · Xingangdong Station · Exit A

**2025. 5. 15-17**



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